

***Women's Wear Daily***

## **Lionel Richie and Amazon to Launch Upcoming Annual Shoptalk Conference**

March 8, 2017 by Tracey Greenstein



Shoptalk, the annual conference that convenes brands, c-level executives and industry stakeholders to discuss the latest technologies and trends in retail and e-commerce, said there are more than 330 speakers lined up to date.

Today, the organizers said Stephenie Landry, vice president of Amazon Prime Now, and multiple-Grammy-award-winner Lionel Richie will take the stage on the first day of the event. This past fall, Richie unveiled his Lionel Richie Home Collection and noted that, "I, too, can be Ralph."

Agenda topics include "Retail Insights From Wharton" and "Global Venture Capital and Investing" as well as "Conversation on Creating Value Through Offline Experiences." There's also a start-up pitch contest, which offers cash prizes. The conference attracted more than 3,100 attendees in 2016, and organizers anticipate 5,000 this year.

Other speakers include Calvin McDonald, president and chief executive officer of Sephora Americas, Brian Cornell, chairman and ceo of Target Corp. and Michael Evans, president of Alibaba Group. Shoptalk stated that more than 60 percent of speakers this year are c-level executives.

Fashion industry speakers this year include Suzanne Hader, the chief marketing officer of Halston, Matthew E. Rubel, a board member of Hudson's Bay Co. and HSNi, Ken Worzel, the president of [Nordstrom.com](http://Nordstrom.com), Vijay Subramanian, chief analytics officer of Rent the Runway and Sid Jatia, the vice president of omnichannel digital for Under Armour.

Shoptalk takes place at the Aria in Las Vegas from March 19 to 22.