



SHOPTALK HOSTED RETAILERS & BRANDS PROGRAM:

Terms & Conditions (subject to change):

1. Shoptalk's Hosted Retailers & Brands Program provides complimentary Shoptalk tickets and a travel/hotel allowance of up to \$750 (\$1,000 if you book your room through [Shoptalk's room block](#)) for qualifying individuals from retailers and brands.
2. To qualify, you must be responsible for buying or evaluating retail or ecommerce technology or other solutions for their companies, and:
 - a. Take up to eight 15-minute onsite meetings with our exhibitors and sponsors, which we base on a combined opt-in and opt-out process so that they are useful to you (total of up to two hours), and
 - b. Visit at least two of five Discovery Zones in the Exhibit Hall where we will showcase the latest in Artificial Intelligence, Store of the Future, Emerging Technologies, Grocerytalk and Startup Emerging Technologies (estimated one hour).
3. Your eight (8) 15-minute meetings (total of up to only two hours) will be held during two to four of the following slots: 3/18 (Sunday) at 4:00-5:05 pm; 3/19 (Monday) at 8:00-9:05 am; 3/19 at 12:40-1:45 pm; 3/20 (Tuesday) at 8:00-9:05 am; 3/20 at 12:40-1:45 pm; and 3/21 (Wednesday) at 8:00-9:05 am. Your final schedule will be sent to you prior to the event. You will not need to miss any agenda sessions for these meetings.
4. You must visit at least two of five Discovery Zones in the Exhibit Hall that showcase the latest in Artificial Intelligence, Store of the Future, Emerging Technologies, Grocerytalk and Startup Emerging Technologies (*estimated one hour*).
5. We will contact you in advance of Shoptalk to arrange your meetings. You agree to participate in this process, including (a) completing a short survey with questions about your company and job role (b) confirm your curated schedule of up to eight meetings (c) accepting calendar invites for meetings. You agree to respond to all of our requests within our stated deadlines.
6. If you are unable to participate in the Hosted Retailers & Brands Program, you can cancel your participation without any penalty by letting us know by email no later than midnight on **Thursday, February 8**. You may suggest a substitute from your organization as a replacement subject to our prior email approval. If you cancel your participation in the Hosted Program after this deadline and are not able to provide a substitute approved by us, we will charge you the registration fee and not provide any travel reimbursement.
7. You are responsible for your own travel and accommodation arrangements for Shoptalk. If you book your accommodation outside of our room block you will qualify for up to \$750 in travel/hotel reimbursement. If you book your accommodation inside of our room block you will qualify for up to \$1,000 in travel/hotel reimbursement. You can book your room by clicking [here](#). We do not guarantee the availability of our hotel room block, and recommend you book early.

SHOPTALK HOSTED RETAILERS & BRANDS PROGRAM: CONTINUED:

8. If you do not complete all of the requirements for the Hosted Retailers & Brands Program, we will not be responsible for any costs associated with your travel or hotel, including any costs incurred with your room.
9. If you are no longer employed or become aware that you will no longer be employed at the time of Shoptalk by the retailer or brand based upon which you were approved to participate in the Hosted Program, you must let us know immediately upon you becoming aware so that we can cancel your participation in the program. In such case, you will no longer be eligible to participate in the program or to receive a travel/hotel reimbursement or complimentary Shoptalk ticket.
10. As the final step to receiving your travel and hotel reimbursement of up to \$750 (\$1,000 if you book your room through [Shoptalk's room block](#)), the Hosted Program requires that you complete a feedback form providing specific evaluations of each meeting (we will also ask sponsors and exhibitors to provide feedback on their meetings with you). Please note that **Shoptalk will not reimburse for any mileage, points or rewards used for travel.** Reimbursement is conditioned upon you completing up to eight 15- minute scheduled meetings, visiting at least two of five Discovery Zones in the Exhibit Hall, and submitting the feedback survey and electronic travel/hotel receipts following the event.
11. You agree to provide your credit card information, and authorize us to process a \$1 charge on your credit card as part of your registration. You also authorize us to charge the cost of your ticket to your credit card if you do not (a) cancel in accordance with (6) above or (b) complete your up to the eight 15-minute scheduled meetings, visit at least two of five Discovery Zones in the Exhibit Hall, and post event feedback survey.
12. Qualification for the Hosted Retailers & Brands Program is determined solely by Shoptalk and may be revoked at any time.

By completing your registration, you agree to these Hosted Retailers & Brands Program Terms & Conditions