



SHOPTALK

MARCH 3-6, 2019 • VENETIAN, LAS VEGAS

OVERVIEW OF SHOPTALK'S HOSTED RETAILERS & BRANDS PROGRAM

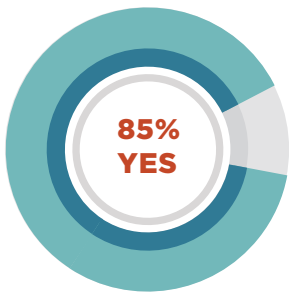
THE WORLD'S LARGEST CONFERENCE FOR RETAIL & ECOMMERCE INNOVATION

Shoptalk is the world's largest retail and ecommerce conference. Our 8,000+ attendees tell us that Shoptalk is also the industry's best event, describing their experience as amazing, educational, energizing, exciting, insightful, inspiring, productive and fun.

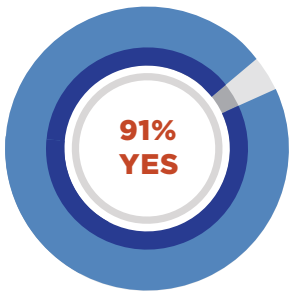
Over the past three years, Shoptalk has created the industry's leading community of digital innovators, grounded in a fresh and intellectually honest conversation about both the status quo and changes ahead. Shoptalk covers the ongoing transformation of retail and the evolution of how consumers discover, shop and buy in a digital age—from new technologies and business models to the latest trends in consumer behaviors, preferences and expectations.

Established retailers and brands, startups, tech companies, investors, real estate operators, media, Wall Street analysts and others attend Shoptalk to learn, collaborate and evolve over four days of valuable content, curated meetings, wide-ranging exhibitors and productive networking.

KEY QUANTITATIVE FEEDBACK SHARED BY PAST PARTICIPANTS



Do you plan to apply for the 2019 Shoptalk Hosted Retailers & Brands Program?



Were your meetings worthwhile?

HOSTED RETAILERS & BRANDS PROGRAM

Individuals from established retailers and brands can attend Shoptalk by either:

- Buying a ticket
- Participating in our Hosted Retailers & Brands Program

With the Hosted Retailers & Brands Program, qualifying individuals from retailers and brands receive:

FREE TICKETS



(\$1,000 if you stay onsite at the Venetian/Palazzo)

Shoptalk's Hosted Retailers & Brands Program provides complimentary Shoptalk tickets and a travel/hotel allowance of up to \$750 (\$1,000 if you stay onsite at the Venetian/Palazzo) in travel/hotel expenses

To qualify, you must be responsible for buying or evaluating retail or ecommerce technology or other solutions for your company, and take up to eight (8) 15-minute onsite meetings with our exhibitors and sponsors, which we base on a combined opt-in and opt-out process so that they are useful to you (total of up to two hours). Failure to complete meetings, including late arrival to meetings, will result in a prorated reduction of travel reimbursement.

Your eight (8) 15-minute meetings (total of up to only two hours) will be held during dedicated hours on Monday and Tuesday, March 4-5, of the event. Your final schedule will be sent to you prior to the event. You will not need to miss any agenda sessions for these meetings.

Individuals from retailers and brands enrolled in the Hosted Program must: (1) provide accurate and updated information that lets us arrange worthwhile meetings, (2) prepare for meetings in advance and (3) provide post-event feedback for each meeting. We also solicit post-event feedback from participating sponsors and exhibitors, which will be a factor in determining the eligibility of retailers and brands for the Hosted Program at subsequent events. The reimbursement of up to \$750 (\$1,000 if you stay onsite at the Venetian/Palazzo) in travel/hotel expenses is based on receipts which must be submitted electronically following the event.

APPLY NOW

We provide complimentary registration and up to \$750 (\$1,000 if you stay onsite at the Venetian/Palazzo) in travel/hotel expenses
Space is limited to 1,000 individuals from retailers and brands--APPLY NOW to lock in your spot.